



Privacy Policy

(last updated 2013 July 10)

This Privacy Policy describes what personal information Jostle collects, how Jostle uses it, to whom it may be disclosed by Jostle, and the safeguards Jostle uses to protect it.

When Jostle updates this Privacy Policy, it will revise the “last updated” date at the top of the Privacy Policy and will post the updated Privacy Policy on its Web Site and/or email your system administrator who is responsible for managing the Jostle services, prior to the changes becoming effective.

SUMMARY OF OUR PRIVACY MEASURES

Privacy is important to Jostle. The services (applications) Jostle provides embody the ‘trust network’ between all the contributors to an organization. Jostle is committed to maintaining the security, confidentiality and privacy of your personal information that it has obtained or been provided with.

- We do not collect any personal information, other than what you or your organization provide directly to us, for example in an e-mail or via an entry in your Jostle User Profile, or which you have authorized third parties to disclose to us.
- At the broadest level, only Jostle services Users that have been authorized by a Jostle system administrator for your organization, or that are part of a “Jostle Team” you contribute to, can access and view your Jostle User Profile.
- Jostle provides additional access and viewing controls, by empowering individual Jostle services Users such as you to further control and limit which types of other users are able to see certain pieces of personal information contained in your Jostle User Profile.
- We will not sell or rent your personally identifiable information to third parties.
- Although we record where our Jostle services users come from and their browsers by using cookies to improve our site’s functionality, we never associate your personal information with such aggregated data about how people use Jostle services.
- We may provide your personal information to others if: you specifically asked us to; or we have to by law; or we have to in order to deal with fraud, security or technical problems; or it is necessary to protect Jostle, its users, or the public from imminent harm.
- We use third party service providers: to conduct site analytics to determine how to improve our web site’s usability; to track user requests and bug reports to help us resolve Jostle services user issues; and to host the Jostle services.
- We update this Privacy Policy from time to time, so you should check the Jostle web site periodically to see how we are protecting your personal information.

OUR COMMITMENT TO PRIVACY

Jostle wants to assure all individuals whose personal information it collects that it recognizes and takes all reasonable measures to meet, their expectations of privacy when their personal information is collected, stored and used by Jostle. Jostle’s approach mirrors the rigorous data privacy laws first implemented and strictly enforced in Europe in the late 1990s. Canada’s implementation of an all-encompassing Federal privacy law several years later was formally recognized by the European Commission as being broadly equivalent to the EU Directive on data privacy and thus providing an

adequate level of privacy protection for individuals. The Province of British Columbia, Canada also enacted a personal information privacy law a few years later which was recognized by the Canadian government as being substantially similar to the Canadian Federal privacy law. Jostle's Privacy Policy has been created to comply with these privacy laws and to assure all individuals that their personal information will be collected, stored and used only in a manner that respects their privacy expectations.

SCOPE OF POLICY

This Privacy Policy applies only to personal information about identifiable individuals such as an individual's age, home phone, personal cell phone, personal email, home fax, biography, skills, qualifications, social insurance numbers, social security numbers, etc.

This Policy does not apply to:

- information about corporate or commercial entities or information that is otherwise not of a personal nature;
- business contact information (i.e. business address, phone, fax, email); or
- certain publicly available information as stipulated by applicable laws.

PERSONAL INFORMATION COLLECTED

Jostle collects personal information in its business operations as follows:

- from Jostle employees, officers, directors, advisors, shareholders, consultants and suppliers who are individuals ("Jostle Partners"); one or more of — home or personal contact information, financial information, resumes, qualifications, academic histories, biographies, references, employment histories, family information, and similar information;
- from individuals reviewing Jostle products and services on its web site or otherwise ("Guests"); personal information provided by the Guests such as home or personal contact information, interests, biography, skills, qualifications, and similar information as determined by the Guests;
- from individuals who are part of or associated with a corporate or other organization that has subscribed to a Jostle service ("Subscriber") that have been authorized by the Subscriber to access and use the Jostle services, or individuals that have themselves subscribed to a Jostle service, (collectively and individually called "Users"): one or more of —home or personal contact information, interests, biography, skills, qualifications, and similar information as determined by each Subscriber and by Users. This personal information about an individual is collected by Jostle in one or more of the following ways:

directly from the individual in person;

- by correspondence with the individual through such means as email, fax or the Jostle web site;
- from the Subscriber which the individual is associated with; and
- from web sites or applications that the individual has directed or linked Jostle to.

ACCOUNTABILITY

Jostle will be accountable and responsible for personal information that is under its control. Jostle has designated a Privacy Officer to ensure Jostle's compliance with this Privacy Policy and to address any questions or concerns an individual may have.

PURPOSES

Jostle collects, uses and discloses personal information for the following purposes:

- with respect to information about a Jostle Partner; to manage and administer its relationship in the

normal course of business with the Jostle Partner in the Jostle Partner's capacity as an employee, officer, director, advisor, shareholder, consultant or supplier of Jostle, as the case may be;

- with respect to information about a Guest; to provide a demonstration of Jostle services and to provide information about Jostle to such Guest, and to answer any questions that such Guest may submit; and,
- with respect to information about a User; to provide Jostle services to the User, including access to such services by other Users to the extent determined by the User and subject to any limitations imposed by any Subscriber that the User is associated with.

In particular, such purposes may include any one or more of the following specific goals or objectives:

- authenticating identity and evaluating qualifications;
- describing, supplying, administering and maintaining Jostle's products and services;
- establishing and maintaining communications relating to Jostle's existing and new products and services;
- responding to inquiries and resolving complaints;
- establishing, maintaining and expanding Jostle's web site;
- establishing and maintaining Subscriber and User accounts and records;
- processing and collecting payments and debts, and making payments;
- tracking use of Jostle's systems, services and web site;
- protecting Jostle's systems and web site from unauthorized access;
- protecting Jostle, its suppliers, customers and others, from fraud and error;
- identifying and resolving technical problems concerning Jostle's services and web site;
- as part of any due diligence required for, and to facilitate and complete, a Jostle financing, grant of security interest, merger, amalgamation, acquisition or sale of assets; and,
- complying with legal requirements and acting pursuant to applicable laws and legal authorizations.

CONSENT

Jostle will always obtain each individual's consent to collect, use and disclose the individual's personal information for the stipulated purposes, except where Jostle is authorized or required by law to do so without consent. An individual's consent can be given to Jostle as follows:

- by the individual directly to Jostle;
- by the individual through its authorized representative to Jostle, such as by the Subscriber which the individual is associated with; and,
- by the individual impliedly, such as by supplying the personal information in the course of accessing or using Jostle's services.
- An individual may withdraw consent at any time (subject to legal, contractual and other restrictions as provided by law) upon reasonable notice in writing to Jostle. A consequence of such notice is that Jostle may be unable to provide certain of its services or carry out the purposes or objectives for which the personal information was collected.

LIMITS ON COLLECTION OF PERSONAL INFORMATION

Jostle will not collect personal information indiscriminately and will limit its collection of personal information to what is reasonably necessary for the stipulated purposes. Jostle may also collect personal information as authorized by law.

LIMITS FOR USING AND DISCLOSING PERSONAL INFORMATION

Jostle will only use and disclose personal information for the stipulated purposes, for other purposes for which Jostle has received the individual's consent, and as otherwise authorized or required by

law. Jostle will destroy or make anonymous each record containing personal information as soon as it is reasonable to assume that (a) the original purpose is no longer being served by retention of such information, and (b) retention of such information is no longer necessary for legal or business purposes such as resolving disputes or enforcing our agreements. Jostle will take reasonable care when destroying personal information to prevent unauthorized access to such information during its destruction process.

Jostle will disclose personal information when required by law, or upon its good-faith belief that such action is necessary to cooperate with the investigations of purported unlawful activities, or to comply with legal process.

Jostle does not share any personal information with the Web sites to which Jostle links, although Jostle may share aggregate, non-personally identifiable data with such web sites. However, when authorized by you, Jostle will share your personal information with a third party to facilitate the implementation or use of a third party application in association with the Jostle Team Profile of teams you contribute to. You will be notified, by a posting on the Jostle Web Site and/or by email to your system administrator, of any material change in the uses of your personal information, as well as any choices you may have regarding your personal information.

ACCURACY

Jostle will make reasonable efforts to ensure that the personal information Jostle is using is accurate and complete. In most cases, Jostle will rely on the individuals to ensure that their personal information, such as street address, e-mail address or telephone number, is current, complete and accurate. If any individuals demonstrate the inaccuracy or incompleteness of their personal information, Jostle will correct the information as required. If appropriate, Jostle will send the corrected information to third parties to whom the information had previously been disclosed. When a challenge by an individual regarding the accuracy of the personal information is not satisfactorily resolved, Jostle will annotate the personal information under its control with a note that a correction was requested but not made.

SAFEGUARDING PERSONAL INFORMATION

Jostle protects the personal information in its custody or control by making reasonable security arrangements to prevent its unauthorized access, collection, use, disclosure or disposal, in a manner appropriate for the sensitivity of the information. Upon prior arrangement, Jostle will provide your system administrator with the opportunity to visit Jostle facilities and review the ways Jostle manages and secures your personal information. Confidentiality and security are not guaranteed when information is transmitted by e-mail, or electronic or wireless means. Jostle tries to ensure that a comparable level of personal information protection is implemented by its suppliers, agents, and representatives who are given access to such personal information, although absolute security cannot be guaranteed. Jostle will always attempt to deal with reputable companies who agree to respect user privacy and applicable privacy laws.

Jostle will try to notify you, either directly or through your system administrator, as soon as reasonably possible after Jostle becomes aware of an actual or suspected breach of the security of your personal information stored by Jostle.

PROVIDING ACCESS

Each individual has the right to access the individual's own personal information held by Jostle. Upon written request and authentication of identity by an individual, Jostle will advise which personal information is under Jostle's control, the ways in which that information is being used, and the persons to whom such information may have been disclosed. Jostle will try to make such information available within 45 days of the request, or provide written notice where additional time is required to fulfil the request.

In some situations, Jostle may not be able to provide the individual with access to certain personal information. This may be the case where, for example, disclosure would reveal personal information about another individual, the personal information is protected by solicitor or attorney – client privilege, the information was collected for the purpose of an investigation, or where disclosure of the information would reveal confidential commercial information that could harm Jostle’s competitive position. Jostle may also be prevented by law from providing access to certain personal information. Where an access request is refused, Jostle will provide notice in writing, giving the reason for refusal and outlining further steps which are available to challenge such a decision.

COMPLAINTS

Any inquiries, complaints or questions regarding this policy or Jostle’s compliance with privacy legislation, should be directed in writing to the Jostle Privacy Officer as follows:

Mail:

Jostle Corporation
321 Water Street, Suite 350
Vancouver, BC V6B 1B8
Canada

E-mail:

privacy@jostle.me

If you are not satisfied with the response you receive, you should contact the Information and Privacy Commissioner for British Columbia, Canada:

Mail:

PO Box 9038, Stn. Prov. Govt.
Victoria, BC V8W 9A4
Canada

Location:

3rd Floor, 756 Fort Street
Victoria, BC V8W 1H2
Canada